



### **A New Insurance Deal for Club Members**

Peter James Insurance has used its exclusive Insurance Market facilities to negotiate a carefully formulated vehicle Insurance Package offering specially discounted rates for all Club members.

Their 30 years as a leading insurer for Classic, Veteran, Vintage and Modern Cars, Motorcycles and Specialist Vehicles enable them to provide an unrivalled service with cover to suit every member's specific requirements.

Peter James and fellow Director David Bird were among the first to introduce Agreed Value, Multi Vehicle, Limited Mileage with Breakdown Recovery and Motor Legal Expenses as standard.

Peter James told us, "When we set up Peter James Insurance, considerable thought was given as to how we would like the Company to evolve and we decided the following elements were essential to achieve what we were seeking:

- 1) No automated call systems. We would employ mature and experienced staff only to enable us to provide every Club member with personal and individual service.
- 2) By efficient use of technology, we would be able to keep administration costs to a minimum with the resultant savings being passed on to Club members through reduced premiums.
- 3) Restricting our Marketing & Advertising spend would be a further method through which we would pass on premium savings to Club members.

As a result of this philosophy, we have built a solid and growing business through which we are very proud to be able to provide outstanding service and substantial benefits in addition to the discounted rates. May I invite all Club members to call us first for their insurance quotations because we are the Enthusiast's Insurance Broker and we're always here to help."

Peter James Insurance is on: 0121 506 6040 or [www.peterjamesinsurance.co.uk](http://www.peterjamesinsurance.co.uk)

Further information:

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